

BEN KOPLAN, CLU, CFP®
Managing Director, Ash Brokerage

With almost thirty years of experience in insurance brokerage, Ben Koplan, is well respected as a leader, speaker and senior consultant in the brokerage marketplace. In the late 1980's he was one of the key architects of Aetna Life's transition from a career to brokerage distribution model. He then partnered with several colleagues in Southern California to build Centrelink Insurance and Financial Services, a preeminent brokerage firm that was ultimately sold to Marsh McLennan in 2004. Now, he brings his significant, relevant experience to Ash Brokerage, with the goal of fostering a premiere service organization for top financial advisors and helping their clients achieve their financial objectives while demonstrating the vital (and financially beneficial) role of insurance as part of a successful advisor's practice.

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